

Library as a Service® (LaaS) delivers professional research, intelligence and other information center services to large organizations.



### VIRTUAL MODEL

Choose virtual research and reference services, available on-demand through a flexible cloud subscription.



### OUTSOURCED MODEL

Choose managed services to keep your own information center at your location, without the administrative burdens.

#### BUSINESS AND COMPETITIVE INTELLIGENCE:

- Strengths, Weaknesses, Opportunities, Threats
- Market and product research
- Client and customer research
- R&D support
- Tactical and strategic decision support

#### RESEARCH:

- Corporate, financial, SEC
- Legal, regulatory, legislation
- Intellectual property
- News and social media coverage

#### CURATED ALERTS AND REPORTS:

- Custom reporting and visualization
- Curated alerts emailed regularly on any topic

#### INFORMATION RESOURCES:

- Needs assessment
- Resource acquisition and management (digital and print)
- Technology implementation

#### KNOWLEDGE MANAGEMENT (KM):

- Assessment of processes and practices
- Strategy development
- Assessment and RFPs for tools and technology
- User training and support

#### RIGHTS CLEARANCE:

- Obtaining copyright permission and acquiring licenses for written works, images, videos and other content.

#### SPEND MANAGEMENT:

- Benchmarking comparisons
- Supplier negotiations
- Contract management
- Regular spend analysis

#### STAFFING SERVICES:

- Recruiting for any staffing requirements
- Onboarding, orientation and training
- HR administration

#### RESEARCH MANAGEMENT PORTAL:

- Needs analysis
- User Interface (UI) design

## LAAS IN A NUTSHELL

LaaS is a flexible, economical way for law firms, corporations and other large organizations to gain research, intelligence and other information services needed to excel in today's knowledge-driven economy.